

Experiencing Every Inch of Malaysia, Literally

Company gives travellers the view of Malaysian life in a microscope

KUALA LUMPUR: If Gulliver came to Malaysia, he would be amazed with the richness in Malaysian's historical and cultural diversity.

Miniature heritage exhibition company, Magnificent Miniatures Sdn Bhd opens its doors to the public on March 3. Called MinNature, it is located at JUMPA@Sungei Wang Plaza, Kuala Lumpur.

Its project director, Wan Cheng Huat said the launch is good timing with the government's Visit Malaysia Year 2020.

"Tourist will have a good glimpse of the beauty of what Malaysia has to offer during their stay here," he said.

Located at Level 1, tourists will be able to experience over 100 heritage and iconic buildings around the country in miniaturised form and over 10,000 other figurines that depict the Malaysian life in this 13,000 sq ft exhibition area.

He elaborated the exhibition will provide more information of the various tourism spots where they can be mesmerised with the various Malaysian culture, as well as places of interest, from directions, best time of visit and other necessary information.

"It is like coming home to Malaysia, and you see so many wonderful place to visit, and with the information provided you can plan your journey there," Wan said.

Notwithstanding, it is also a good opportunity for locals to learn more about the country.

Previously, located at Summit USJ, Subang Jaya, Wan said the move is a good synergy with JUMPA@Sungei Wang Plaza's new branding initiative of making it a lifestyle mall in the city.

"We are expecting about 100,000 visitors for the year as we are in a strategic location," he said. The exhibition is one of its kind and a truly unique experience.